



CSBM
CAMPUS

FINANCE FOR NON-FINANCE PROFESSIONALS

Manage Your Finances for Your Future

Finance and Non-Finance Professionals

Offered By,

Colombo School of Business and Management (CSBM) was established with the patronage of prominent corporate leaders and institutions in Sri Lanka intending to promote a novelty in higher education, professional, executive training, career development, research, business support, and consultancy.

CSBM Campus is committed to empowering you with these to better face the business environment and challenges with confidence through our unique solutions in academic and professional programs in business and management. Each of these programs is designed by experts with key learning outcomes incorporated to ensure effectiveness and delivery quality. Our renowned faculty members are veterans in their field who are both practitioners and academics; their strong links with a large number of key organizations mean that you will benefit from their business experience as well as their innovative research knowledge.

CSBM is a certificate-awarding institution under the Tertiary and Vocational Education Commission of Sri Lanka (TVE) (Amendment) Act No 50 of 1999. All our educational programs follow the Sri Lanka Qualification Framework (SLQF).

Overview

Finance for non-finance professionals' programs is designed to equip individuals from various backgrounds with essential financial knowledge and skills. These programs typically cover fundamental concepts such as financial statements, budgeting, risk assessment, and investment strategies, making complex financial information accessible to those without prior finance expertise. By providing a practical understanding of financial principles, these courses empower participants to make informed decisions, enhance their financial acumen, and contribute effectively to their organizations' financial success, ultimately bridging the gap between financial specialists and non-finance professionals in the business world.

Why need to be Attended?

Finance for non-finance professionals' programs is essential because they bridge the knowledge gap between financial experts and professionals from diverse backgrounds. These programs equip individuals with the fundamental financial concepts and skills necessary to make informed decisions, manage budgets, and contribute to their organizations' financial health. They enable participants to understand financial statements, analyze key performance indicators, and grasp the nuances of budgeting and forecasting, empowering them to play a more active and informed role in their organization's financial strategy. Such knowledge is

invaluable in today's complex business environment, fostering better communication and collaboration between finance and non-finance teams, ultimately leading to improved overall organizational performance and sustainability.

Workshop Objective.

The objective of the "Finance for Non-Finance Professionals" workshop is to equip participants with a foundational understanding of key financial concepts and tools, enabling them to make informed and strategic decisions within their organizations. Through this program, participants will learn to interpret financial statements, analyze budgetary information, and grasp fundamental financial metrics. They will gain the ability to assess the financial health of their departments or companies, contribute to budget planning, and effectively communicate financial insights to cross-functional teams. Ultimately, the workshop aims to demystify finance, empowering non-finance professionals to enhance their professional capabilities and contribute more effectively to their organization's financial success.

Learning Outcomes.

By the end of the course, participants will be able to:

- **Financial Statement Analysis:** Participants should be able to understand and interpret financial statements, including income statements, balance sheets, and cash flow statements. They should be able to analyze the financial health of a company and assess its performance.
- **Budgeting and Financial Planning:** Learners should be capable of creating and managing budgets, forecasting financial needs, and developing financial plans for projects or departments.
- **Time Value of Money:** Participants should comprehend the concept of time value of money, including present value, future value, and discounting. They should be able to apply these concepts to evaluate investment opportunities and financing decisions.
- **Cost Analysis:** Understanding cost structures and performing cost analysis is crucial. This includes fixed costs, variable costs, and contribution margin analysis.
- **Risk Management:** Learners should gain an understanding of financial risk and how to mitigate it. This may involve discussions of insurance, hedging, and diversification.

Teaching and Learning Activities

Module No	Module Name	Content	Resource Person	No of Hours
01	Introduction to Accounting and Finance	<ol style="list-style-type: none"> 1. <i>Basics in financial accounting</i> <ul style="list-style-type: none"> • Assets, liabilities, and equity • Double entry system • Accounting equation • Accounting concepts and principals 2. <i>Financial accounting vs management accounting</i> 3. <i>Introduction to financial management and financial management decisions</i> <ul style="list-style-type: none"> • Financing decisions • Investing decisions • Operating decisions 4. <i>Governance and agency problem</i> 5. <i>Role of auditors</i> 6. <i>Misconceptions about accounting & finance</i> <ul style="list-style-type: none"> • How marketers see finance • How finance see marketers • Bridging the gap 7. <i>New trends in accounting and finance</i> 	Dr. Isuru Manawadu	03
02	Analyzing and Interpreting Financial Statements	<ol style="list-style-type: none"> 1. <i>Understanding and evaluating the income statement, balance sheet and cash flow statement</i> 2. <i>Horizontal and vertical analysis</i> 3. <i>Importance of financial ratios</i> 4. <i>Calculating and interpreting financial ratios</i> <ul style="list-style-type: none"> • Liquidity ratios: ability to settle short-term dues • Solvency ratios: ability to settle long-term dues • Activity ratios: ability to manage assets efficiently 	Dr. Isuru Manawadu	06

		<ul style="list-style-type: none"> • Profitability ratios <ol style="list-style-type: none"> 5. <i>Limitations of financial ratio analysis</i> 6. <i>Importance of working capital management</i> 7. <i>Working capital management strategies</i> 8. <i>Classroom activities (case study, problem solving etc.) in practicing the above content</i> 		
03	Cost information for Decision Making	<ol style="list-style-type: none"> 1. Introduction to basic cost concepts 2. Basics in overhead analysis 3. Concept of breakeven analysis (CVP analysis) 4. Make or buy decisions / Shut down or continue 5. Sensitivity analysis 6. Limitations of CVP analysis 7. Decision making using limiting factor analysis 8. Pricing decisions 9. Classroom activities (case study, problem solving etc.) in practicing the above content 	Mr. Sajith Premathilaka	06
04	Budgeting and Controls	<ol style="list-style-type: none"> 1. Importance of budgets 2. Types of budgets 3. Budgeting process/Approaches to budgeting 4. Preparing realistic budgets 5. Comparing actual performance with budgets 6. Importance of understanding and analyzing variances 7. Limitations of budgeting 8. Alternative approaches to budgeting 9. Classroom activities (case study, problem solving etc.) 	Mr. Sajith Premathilaka	03

		in practicing the above content		
05	Evaluating Investment Options	<ol style="list-style-type: none"> 1. Importance of investment decision types of investment decisions 2. Cash inflows and outflows in an investment decision 3. Concept of time value of money 4. Investment appraisal techniques <ul style="list-style-type: none"> • Net present value (NPV) • Internal rate of return (IRR) • Payback period • Profitability index • Accounting rate of return (ARR) 5. Pros and cons of each investment appraisal technique 6. Classroom activities (case study, problem solving etc.) in practicing the above content 	Mr. Sajith Premathilaka	03
06	Financing an Investment and Managing Risks	<ol style="list-style-type: none"> 1. The concept of risk and return 2. How to finance your investment decision (Equity, debt, retained earnings etc.) 3. The concept of cost of capital 4. Capital structure of the firm and its impact on financial decision making 5. Managing risks in finance <ul style="list-style-type: none"> • Importance of risk management • Types of risks • Strategies to minimize risks and their impact 6. Corporate governance <p>Classroom activities (case study, problem-solving, etc.) in practicing the above content</p>	Dr. Isuru Manawadu	06
Open Discussion				02

Who Should Attend?

The workshop is suitable for the management or staff from any functional area who have a significant role in ensuring the success of their organization and wish to expand their knowledge and understanding of accounting and finance.

Fee & Reimbursement

The investment per person is Rs. 20,000.00 which includes study materials, coursework, post-course support, and certification of completion.

Program duration

06 days – 9.00 AM to 12.00 Noon

02 days per week

Medium of instruction.

English

Resource Personal



Dr. Isuru Manawadu

PHD (Accounting and Taxation) (Malaysia)

MPhil (Malaysia)

Bsc (Accounting) UOJ

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